### 1) STUDENT STARTUP RESEARCH AND INNOVATION FESTIVAL-SSIP 2.0

### **Event Date:** 08.10.2022

## About the event:

SSIP cell @ SVNIT has organized the Expert Talk on Startup & Entrepreneurship & Student Startup and Innovation Policy-SSIP 2.0 as part of the Student Startup Research & Innovation Festival (An Initiative of Government of Gujarat) on 8th October, 2022 in the Seminar Hall, ASHINE, SVNIT, Surat from 11.00 AM to 2:00 PM.

The event's student coordinator presented the welcoming address and session overview. Then, Dr. G. C. Jadeja (Coordinator, ASHINE (NIDHI-TBI)) provided information on ASHINE and how ASHINE can assist students, startups and innovators via its different initiatives, as well as how the State and Central Governments may assist startups/innovators via various funding and incentive schemes. In addition, he explained the ASHINE's facilities and government funding programs, as well as how students may utilize them.

## Session 1: Expert talk on Startup & Entrepreneurship

Following that, Mr. Ritesh Sharaf presented a presentation on startups and entrepreneurship (Charter Member, TiE Surat, Chapter Lead, TiE University, Chapter Co-lead, Startup Cell & Founder, GHMC Pvt. Ltd.). Before that, Mr. Ritesh Saraf was greeted by Dr. Shweta Shah (Assistant professor, Department of Electronics Engineering & Coordinator, SSIP, SVNIT) by presenting the memento.

In the seminar, Mr. Ritesh Saraf provided in-depth knowledge on startups and entrepreneurship, including the different stages of a startup and the crucial factors to take into account at each stage. He also discussed the startup ecosystem in India and how it may aid startups in their development.

It was an interactive session where participants could ask questions and get answers about starting a business and being an entrepreneur.

# Session 2: Sensitization session on Student Startup and Innovation Policy (SSIP 2.0)

Following to that, the sensitization session for the Student Startup and Innovation Policy-SSIP 2.0 by the Government of Gujarat was conducted by Dr. Shweta Shah. In the session, she discussed the highlights of the SSIP 1.0 policy and how helpful it was for startups and innovators.

She also provided in depth knowledge about SSIP 2.0 policy with its new features and benefits to the student, startups and innovators and how they can take advantage of it. She has also described the goal and mission of the Gujarat Government for this policy, as well as how the Central Government and State Government are actively assisting startups around the country and state, respectively. She extended a vote of thanks to the entire audience at the conclusion of the event.

This informative yet inspiring sessions were very helpful from all aspects for students as they were given each and every information about start-ups, innovative ideas, ventures & government schemes. Students got to know that Innovation plays a key role in economic growth. The event was attended by more than 50 students.

The video presentation providing SSIP 2.0 policy, its features and benefits was also circulated to 5000 plus students of SVNIT, Surat who could not able to join the event due to their academic engagements.